The Uspire Partnership

Our Opportunities

Welcome to The Uspire Partnership

The Uspire Partnership helps businesses evolve. From start-up, scale-up, to enterprise, we build ecosystems that empower organisations, elevate leaders, and drive lasting transformation.

Whether you're a coach, consultant, facilitator or strategic advisor, The Uspire Partnership offers you a unique opportunity to licence and lead one of our four **Partner Tracks** - each designed around a specific client tier, with proven methodologies, ready-made assets, and a powerful brand behind you.

Building the future of business

We're a deliberately designed partnership, uniting expertise, support, and profound know-how.

We help businesses get ready for what's next.

Across the full business lifecycle, we work with founders, leaders, teams, and boards to navigate growth, change and transformation.

We build the capacity, capability and connection that accelerates growth by unlocking talent and building the capability, confidence, and connection that fuels human-first delivery.

Why Partner with us?

Evolve on your terms. There comes a moment in many careers where the path ahead feels less obvious. You've built experience, credibility and results, but perhaps the traditional corporate ladder no longer fits.

You may be questioning what's next. Looking for greater autonomy. More meaning. Or a way to use your expertise on your own terms.

A career, on your terms

When your career reaches a crossroads, it's time to build what's next, deliberately. Create a future that reflects your experience, ambition, and values.

Be part of something bigger

Join a trusted ecosystem of insight, expertise and collaboration. As a Partner, you retain your independence while gaining the strength, connection and opportunity that comes from being part of a collective.

Build with intention

This is where expertise is valued, autonomy is protected, and your next chapter is shaped with purpose. Build a career (and a business) that's designed, not default.

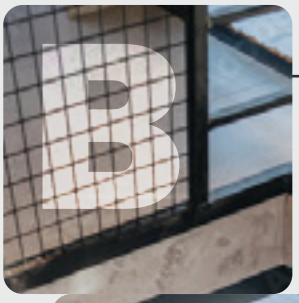
Our promise to you?

No matter your experience level or business background, if you're values-led, client-focused, and ready to grow, we're here to support you. We take a people-first approach, have a ready-made ecosystem, and a proven track record.

We give you more than a model - it gives you momentum.

Our Values

We believe in empathy before expertise, and we back people who want to build better businesses, starting with themselves. Our ecosystem is designed to support you at every step.



Believe in People

We build trust and empower autonomy. We invest in potential and strengthen connection.

Unlock Confidence

We build belief through capability and encouragement. We coach, not control.

Inspire Growth

We build the capacity and conditions for ambition, progress and sustainable performance.

Lead with Empathy

We build human connection into everything we do. We listen first, lead with emotional intelligence, and empower people to connect with empathy.

Deliver Transformation

We build meaningful change that drives commercial success.

As a Partner, you join a values-led community that offers

Trusted Ecosystem

Operate under a trusted and established group with a strong market presence. Our brands provide the structure, credibility and support that allows you to focus on what you do best.

Matched Opportunities

We'll match you with opportunities across the Partnership to deliver work aligned to your strengths and experience.

Community & Connection

Join a network of like-minded partners to collaborate with and learn from. It's a great place to gain the confidence of independence without the isolation.

100% Ownership

Build your own freelance or advisory business, your way. Remain independent, while being part of a wider ecosystem. You keep ownership of your career, we'll just help you

One Partnership. Multiple models.

The Uspire Partnership isn't a one size fits all opportunity. We're a flexible partnership of multiple brands designed to service companies across the full business lifecycle.

Each of our **Partner Tracks** is rooted in shared purpose: to help people grow through empathy, empowerment and enterprise. From hands-on coaching, to strategic advisory, to leadership facilitation, there's a clear track for each type of business, and a powerful opportunity for those who want to own a piece of it.

Government research shows that with the continued growth and diversification of SME and corporate markets, demand for leadership, strategy and capability support is rising. Our brands are already established in their own spaces.

Join us as an ambitious Partner - whether you're aiming to build a broad client base, or a focused leadership niche, there's a track to match your skillset, growth ambition, and investment appetite. Explore our opportunities on the next pages.

Business DOCTORS

For those passionate about helping small business owners achieve their vision. You'll act as a trusted coach and mentor, helping business owners build confidence and provide practical, hands-on support.

Energize Partners

For mid-market leaders who need more than motivation, they need transformation. You'll work as a SME business advisor partnering with growing businesses to deliver strategic advice and hands-on execution.

Uspire

For high-performance professionals who want to build elite leaders, teams and commercial results. You'll deliver high-impact consulting and training across areas that matter most to modern businesses.

one by Uspire

For a natural connector and facilitator, this is the platform to build your leadership community. You'll be facilitating and leading high-calibre peer groups for senior leaders and founders who are ready to challenge, connect and grow.

Business DOCTORS

Small Business Coach & Mentor

Local I Empathetic I Trusted

Become a trusted mentor to your local business community. Empower solopreneurs, start-ups, and small businesses to achieve their vision through practical coaching and mentoring.

Business Doctors is a well-established brand with strong grassroots recognition. Designed to support early-stage businesses, it's perfect for empathetic, commercially-minded professionals ready to make a meaningful local impact.

Target Clients

- Micro-businesses with turnover under £500k
- Typically fewer than 5 employees
- Government-funded programmes and local agencies

Partners who thrive

- Former business owners, sales leaders and managers looking to share their experience
- Passionate about paying it forward and helping small business owners build confidence
- Understand the challenges facing small businesses as they've been there themselves
- Enjoy practical, hands-on client delivery
- Love local networking, relationship-building and being embedded into their community

Services & Revenue streams

- 1:1 business development programmes
- Group business development programmes
- Bespoke coaching and mentoring
- Government-funded workshops and support
- Collaborative referrals and fee sharing

Investment

- £15,000 licence fee
- Low overhead business with fast route to local credibility
- Ideal for multiple client engagement and recurring programme delivery

Energize Partners

Strategic Advisor

Strategic I Commercial I Insightful

Become a strategic advisor to scale-up businesses. Support growing companies through times of transition and transformation by delivering strategic expertise, commercial discipline, and practical delivery - from growth strategy, investment readiness, leadership and team management, succession and exit planning, and more.

Energize Partners is a trusted growth partner. Designed to help businesses scale with confidence, clarity and capability. It's perfect for commercially-savvy consultants who want to support businesses who are ready to evolve.

Target Clients

- Established SMEs and mid-sized businesses
- Typically £10m – £100m turnover
- Often founder-led, PE-backed, or in leadership transition

Partners who thrive

- Former MDs, CEOs, C-suite leaders, NEDs and strategic consultants
- Energised by growth, change and transformation
- Desire to deliver more than diagnostics and remain close to execution
- Confident facilitating at boardroom level

Services & Revenue streams

- Strategic review facilitation
- Financial modeling and Scenario Planning
- Team Engagement and Orientation
- Commercial GTM planning and support
- Value building, Investment readiness and Exit planning
- Specialist implementation and support
- Collaborative referrals and fee sharing

Investment

- £25,000 licence fee
- Positioned for high-value, strategic work with mid-market clients
- Strong earning potential through a mix of retainers, advisory projects and facilitated programmes
- Ideal for individuals looking to build a consulting practice with depth, flexibility, and scale

by Uspire

Peer Group Chair

Leadership I Facilitation I Coaching

Become a regional leadership group facilitator and build your very own leadership community. Guide and mentor high-calibre leaders who are ready to think differently, share challenges and grow together.

You'll curate and facilitate a trusted space for leaders to think differently and share challenges through the power of peer connection.

One by Uspire is a premium leadership community that offers a blended mix of group, 121, and organisational development support. It's perfect for experienced leaders and coaches ready to own their region, build a community, and deliver transformative conversations that drive real impact.

Target Clients

- Business owners, Managing Directors and C-suite leaders
- Typically £5m+ turnover businesses
- High-performing individuals seeking peer-level challenge and support

Partners who thrive

- Experienced business leaders, facilitators or executive coaches
- Natural connector who can build communities
- Confident leading senior groups and managing high-value relationships
- Energised by community-building and purposeful leadership conversations

Services & Revenue streams

Peer network membership which includes: peer group meetings, 1:1 coaching sessions, 1:1 mentoring sessions

Investment

- £10,000 licence fee
- Recurring monthly income from each group member
- Option to scale with multiple groups

Uspire

Accredited Associate

Commercial | Specialist | Collaborative

Become an associate and deliver high-impact leadership development and commercial training to large-scale organisations. You'll operate as part of a recognised leadership consultancy with the flexibility to tailor your own delivery focus.

Uspire helps create the best leaders and teams in the world. Designed to transform leadership by blending corporate training, commercial consultancy and executive coaching to build confidence, clarity and capability at every level. You'll deliver across commercial strategy, sales acceleration, customer strategy, and more. It's perfect for experienced consultants, professional trainers, and facilitators looking to align with an established brand, while still delivering in their own authentic style.

Target Clients

- Senior leaders and leadership teams
- Mid-market and corporate businesses
- Often engaged in organisational change, culture development, or high-growth strategy

Partners who thrive

- Experienced coaches, L&D trainers, facilitators and consultants
- Excited by variety, from 1:1 coaching to large-scale cultural transformation
- Desire to align with a values-led organisation committed to human-first growth

Services & Revenue streams

- Executive coaching
- Leadership and L&D training
- Commercial academies
- Programmes focused on Empathy and Culture

All pricing is bespoke, allowing you to tailor scope and value per engagement.

Investment

- £3,000 licence fee
- Access to brand IP, marketing assets, toolkits and optional Trainer Accreditation
- Deliver independently or as part of existing brand projects

Training & Tools

We empower you to deliver with confidence, from day one. We're not just handing you a licence, we're handing you the tools, knowledge and support to build a thriving business.

Every Partner benefits from a clear, structured training programme. This combines onboarding, delivery preparation and ongoing coaching.

You'll also be supported by a collaborative network of experienced facilitators and dedicated co-pilot mentors.

Each Partner Track has a tailored training pathway based on the audience it serves and the delivery methods it uses.

Small Business Coach & Mentor

Onboarding designed for confidence and consistency

- **Part One:** Induction, network development & discovery meeting framework
- **Part Two:** Seminar delivery & programme delivery
- **Part Three:** Regroup, refresh & growth support

Strategic Advisor

Strategic-level training for mid-market consulting

- **Part One:** Induction, network development & discovery meeting framework
- **Part Two:** Business development & programme delivery
- **Part Three:** Regroup & peer support
- **Modular Sessions:**
  - Strategic review facilitation
  - Team engagement
  - Brixx scenario planning
  - Value Builder exit planning
  - Copilot support (6 x sessions)

Accredited Associate

Premium facilitator development, fully brand-backed

- **Part One:** Induction, network development & discovery meeting framework
- **3-Day Induction** covering culture, frameworks & commercial delivery
- **Optional Train-the-Trainer modules:**
  - Commercial academy
  - Coaching path
  - Presenting with impact
  - Empathy facilitation

Peer Group Chair

Peer group chair training for high-level facilitation

- **Part One:** Induction, network development & discovery meeting framework
- **Part Two:** Chair training
- Discovery seminar preparation
- **3 x Co-pilot days** to support live session delivery and build confidence

Training & Tools

Beyond training, every partner gets full access to a shared tech & tool framework, which includes:

- Branded content and programme materials
- Workshop and seminar assets
- Client-ready templates and diagnostics
- CRM system (Hubspot), CMS system (Remedy) and marketing automation Ongoing co-pilot and peer support

You bring the passion. We bring the platform.

Whether you're building a new venture or scaling an existing consultancy, we have everything you need to grow with purpose, confidence, and community.

Marketing

As a Partner, you don't need to start from scratch when it comes to marketing, our **central team** gives you the tech, tools and support to help grow your business, attract the right clients, and build visibility fast.

content and strategic support From thought leadership to lead generation, everything is designed to help you market with confidence - and impact.

Content creation

Thought leadership done right. We create high-quality content to help convert your prospects and support your clients:

- Webinars
- Podcasts
- Blog Posts & Insights
- Whitepapers, eBooks & toolkits
- Social posts
- Email communications

Branded collateral

You'll have access to professional, brand-aligned materials tailored to your Partner Track:

- Presentation, pitch & proposal decks
- Event flyers
- Business cards
- Digital newsletters
- Social assets
- Training materials

Channel support

We'll help you get seen in the right places, consistently and professionally:

- Lead capture via website & landing pages
- Event facilitation booking pages
- Hubspot CRM, marketing automation & lead nurture workflows
- Social media set up, branding & scheduling
- Paid social campaigns

Everything is designed to help you spend more time doing what you love, working with clients. And less time worrying about content, campaigns, or consistency.

What our Partners say

I wanted to build something for myself, work for myself, use the skills I've gained over the last 30 years and put them into play.

Wicus Van Biljon
Business Doctor

The reason I joined The Uspire Partnership rather than do it myself was that there would be a brand presence, and a track record of people that had actually been successful doing this.

Business Doctor
Graham Robson

Next steps

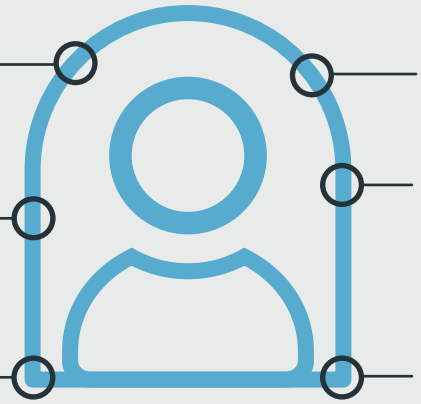
Exploring the right opportunity for you

Naturally, no decisions can (or should) be made at this early stage. You'll need more information, and we'd love the chance to get to know more about you, your experience, your ambitions, and where you see your impact.

Becoming a Partner means joining a trusted ecosystem, operating under one of our powerful brands. It also means representing the values we stand for - empathy, leadership, collaboration, and results. That's why we take care to ensure there's a mutual fit before we move forward.

What we look for

We're seeking experienced professionals who are:



- Skilled in business, leadership, coaching or consultancy
- Strong communicators with a confident, professional presence
- Commercially aware and passionate about helping others grow
- Organised, driven, and values-led
- Comfortable using basic digital tools (CRM, presentation decks, online platforms)
- You don't need all the answers - but you do need the drive and commitment to apply a proven model and make it your own.

The process

1. **Submit an enquiry form**
Complete a short form to let us know which Track(s) you're interested in and a little about your background.This is non-binding and just opens the door to conversation.

2. **Join a Discovery Session**
Come to one of our weekly virtual discovery sessions to get a taste of the opportunities. You'll hear directly from our team, find out more about us, and get the chance to ask questions.

3. **Have an exploratory call or meeting**
If it feels like a fit, we'll invite you to a 121 session where we'll explore your goals, discuss options, and explore alignment.

4. **Reflection & research**
We'll give you everything you need to reflect, do your due diligence, talk to trusted advisors, and get clear on your direction.

5. **Ready to proceed?**
If it's a "yes" on both sides, we'll talk next steps - including completing an Intent to Proceed and onboarding into our training pathway.

No pressure.
No push.
Just a conversation.

The Uspire Partnership
Building the future of business
theuspirepartnership.com